



Credits Overview

Leads-Pro utilizes a flexible credits system to buy what you want in Leads-Pro. Like a wholesale club, the more you buy, the less you pay per credit. Credits never expire, so you can use them when you need to. Some items in Leads-Pro are even available for zero credits!

Credits can be used to buy many things including:

- Basic Consumer Lead (no phone) = 1 Credit
- Premium Consumer Lead (w/phone) = 1.5 Credits
- Basic Business Lead (no phone) = 1.5 Credits
- Premium Business Lead (w/phone) = 2.0 Credits
- Documents = 8 Credits
- Mail Merged Letter = 8 Credits



Credits Pricing

- 150 (\$55.00)
- 300 (\$105.00)
- 500 (\$175.00)
- 750 (\$250.00)
- 1,000 (\$325.00)
- 1,500 (\$475.00)
- 2,000 (\$625.00)
- 2,500 (\$775.00)
- 3,000 (\$900.00)
- 3,500 (\$1,050.00)
- 4,000 (\$1,150.00)
- 4,500 (\$1,300.00)
- 5,000 (\$1,400.00)
- 10,000 (\$2,700.00)
- 25,000 (\$6,500.00)
- 50,000 (\$13,000.00)
- 75,000 (\$18,750.00)
- 100,000 (\$25,000.00)